



We are in the business of winning!

FOR IMMEDIATE RELEASE
Tuesday, October 18, 2010

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Our transformation is complete!

[Huntersville - NC] – During the past two years, Rosebay Development Partners, LLC (“RDP”) has gained considerable interest as a combination consulting and construction oriented company. This week, RDP completed a transformation into a full service consulting firm. “We have been working diligently this year to separate our consulting and construction concerns”, stated Jay Wilson, President. “I am extremely pleased with the result and now we are fully focused on providing winning strategies along with outstanding implementation results for our political, municipal and business clients.”

Wilson remains as Executive Vice-President of HC Whitney, the RDP construction affiliate that recently completed 4 ENERGY STAR® homes and just landed another 18 competitive weatherization assistance bids.

Neal Orr, Executive Vice President of RDP says business needs dictated the bifurcation, “We now have a fully operational digital platform from where we can launch and implement large scale fundraising efforts as well as grassroots political and marketing campaigns. Our capabilities have delivered and are delivering exceptional results for our clients. In the current election cycle the RDP team has enabled our political campaign clients to reach financial goals weeks ahead of schedule.”

Implementation services for political campaigns are the backbone of the firm’s operations. These services include “mass-personalization” of fundraising efforts, scalable grassroots communications capabilities featuring social networking platforms and general campaign consulting and management. RDP’s core business practice includes “CEO Marketing” and Municipal project consulting for those businesses looking to take a leadership position in their markets or community.

“We have put together a network of affiliates in 5 southeastern states that allow us to bring resources to bear on projects all across the region,” said Orr. “Our affiliates allow us to tailor solutions to the specific needs of each client including areas such as project finance, environmental concerns, federal and state lobbying efforts and construction management services.”

As a part of the transformation RDP has updated its web site with all of the products and services the firm now offers along with a blog that features helpful information on topics ranging from blogging/social networking to structured finance and municipal funding.

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For more information on Rosebay Development Partners, LLC visit our website at www.rosebaydp.com. Please consider subscribing to our man site by filling out the Contact Us form or our blog at <http://rosebaydp.wordpress.com> to gain access to information concerning topics such as Municipal/Political consulting, "CEO Marketing", Green construction and the use of Social Networking in your campaign or business. To learn more about our construction management services firm, HCWhitney, LLC visit the website at <http://hcwhitney.wordpress.com>

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